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FUN UNDER THE SUN SURROUNDS
JW MARRIOTT DESERT RIDGE RESORT & SPA

-- *From Hiking and Shopping to Hummer and Jeep Desert Adventures and Architectural
Tours, Activities are Endless in the Valley of the Sun* --

PHOENIX, Ariz. -- With so much to do at JW Marriott Desert Ridge Resort & Spa, it's hard to imagine ever leaving the property once you've arrived. However, the Phoenix and Scottsdale area offers recreation for all adventurers.

The Sonoran desert provides plenty of walking and hiking trails that are bursting with exploration opportunities. Many of the trails in and around the resort are also accessible to bikes, which may be rented at the resort. While there are a number of trails around the resort's 316 acres, nearby Pinnacle Peak and Camelback Mountain are Phoenix's most popular hiking destinations. Camelback, named for its camel-shaped rock formation, provides moderate to challenging hiking trails within its 75.8-acre park. Pinnacle Peak and its 150-acre park offer trail signs to describe the flora, fauna, geology and cultural history of the area.

Hikers who appreciate the desert scenery will also want to visit the resort's Desert Botanical Garden. With more than 20,000 plants and cacti, the garden features a one-third-mile Discovery Trail.

Those in search of a little culture will enjoy a visit to Taliesin West in nearby

- more -



5350 East Marriott Drive • Phoenix, AZ 85054
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Scottsdale. The former winter home of Frank Lloyd Wright, this architectural masterpiece showcases the famed architect's ability to blend buildings and natural environments. It has been quoted as "an experience in color, light, and time" and custom tours are featured throughout the week.

Arizona is rich in Native American heritage and the Heard Museum's world-renowned Native American art and artifact collection is the best place to see, hear and touch your way to the past. Built in 1929, the Heard Museum was built to house the personal collection of Phoenix residents Dwight and Maie Heard. Today, the museum is open to the general public.

Hummer and Jeep desert tours provide a fascinating and thrilling way to get to know the plants and animals that call the desert home through an adventurous off-road excursion. Western aficionados can continue the thrill by visiting Rawhide for cowboy-related events and festivals and western "shoot-outs." Horseback riding and hot-air ballooning are two other popular options that many visitors enjoy.

Many guests simply enjoy escaping the everyday by lounging next to the resort pool, reading a good book and soaking in the endless Arizona sun.

What getaway is complete without a shopping spree? JW Marriott Desert Ridge Resort & Spa offers several specialty resort shops and boutiques featuring local artisan turquoise, precious gem jewelry and Tommy Bahama clothing. Enterprising shoppers will want to visit nearby malls including Desert Ridge Marketplace and Kierland Commons. These beautiful open-air malls allow guests to experience Arizona's spectacular year-round climate with everything from high-end boutiques to special bargains. High-end retail therapy can be found at Scottsdale Fashion Square which features Louis Vuitton, St. John and Nordstrom's department store. In the trendy

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Biltmore Fashion Park shoppers will find Saks Fifth Avenue and tasty cafés. Downtown Scottsdale offers a diverse menu of shops, galleries, museums and restaurants.

Indeed, there's no shortage of activities in the Valley of the Sun. There are more golf courses within a 10-mile radius of JW Marriott Desert Ridge Resort & Spa than you can shake your nine-iron at. Wildfire Golf Club, located on property, was honored in *Conde Nast Traveler's* "100 Greatest Golf Resorts."

The largest luxury resort in Arizona features 950 guestrooms (including 81 suites), 200,000 square feet of indoor and outdoor meeting space, 10 dining experiences, Marriott's first Revive Spa -- a 28,000-square-foot facility -- eight tennis courts and four acres of elaborately landscaped pools including the Lazy River with serpentine slide, two championship golf courses and Wildfire Golf Club. JW Marriott Desert Ridge Resort & Spa is located where Phoenix meets Scottsdale, just 20 minutes north of Sky Harbor International Airport, with easy access to the Loop 101 freeway.

For more information about JW Marriott Desert Ridge Resort & Spa located at 5350 E. Marriott Drive in Phoenix, Ariz. call 480-293-5000, toll free at 800-835-6206 or visit us at www.jwdesertridgeresort.com.