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WILDFIRE GOLF CLUB FEATURES ADVANCED GPS SYSTEM
-- *Two World-Class 18-Hole Championship Golf Courses at JW Marriott Desert Ridge
Resort & Spa Lure Business and Leisure Travelers to the Greens* --

PHOENIX, Ariz. -- Golfers who tee off at one of Wildfire Golf Club's two 18-hole championship golf courses located at JW Marriott Desert Ridge Resort & Spa can now take advantage of an advanced Global Positioning Satellite System (GPS).

The new high-tech GPS system allows golfers to concentrate more on their game by offering the following features:

- Detailed mapping of the Faldo and Palmer courses
- Precise yardages for tee shots and approach shots to the greens
- Breakfast and lunch can be ordered from the golf cart
- Communication between the Golf Shop and the golf carts
- CBS Sportsline ticker with all sports scores 24-hours per day
- Leader board for tournaments (everyone can see the leader's scores)

Recently, JW Marriott Desert Ridge was included in *Conde Nast Travelers* "100 Greatest Golf Resorts." The Palmer Course was recognized by *Travel + Leisure Golf* as one of the top three "Best Resort Courses" in the Southwest. Wildfire Golf Club received "Golf Property of the Year" from Marriott International and *The Arizona Republic* selected the second hole on the Faldo Championship course as one of the

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5350 East Marriott Drive • Phoenix, AZ 85054
480-293-5000

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ultimate 18 holes in the Valley. Wildfire Golf Club has also been recognized with the Gold Tee Award from *Meetings & Conventions Magazine*.

Wildfire is one of the select golf facilities in Arizona that features bent grass greens -- most courses in this area have Bermuda grass greens. Bent grass provides a much smoother and truer putting surface.

The Wildfire Golf Club offers single and multi-day lessons and instructional schools. The 2,500-square-foot Golf Shop features the top lines in golf attire and resort wear including Kenneth Cole, Ralph Lauren and Tommy Hilfiger.

The savory Meritage Steakhouse at Wildfire Golf Club offers sweeping views of the green fairways with a menu featuring fine wines and prime aged steaks as well as chicken, seafood and a selection of signature side dishes for lunch and dinner.

Wildfire Golf Club features state-of-the-art practice facilities, including a driving range, putting and chipping greens and a green-side practice bunker.

The 18-hole, par 71 Faldo Course was designed by three-time Masters and three-time British Open champion Nick Faldo. Carved into the Sonoran desert, the Faldo Course features a total of 6,846 yards, generous fairways and ample landing areas for the not-so-straight and narrow golf swing, keeping golfers out of the surrounding desert flora. Designed with the help of Schmidt-Curley Golf Course Design, the course affords stunning views of the McDowell Mountains, Camelback Mountain and Piestewa Peak.

Wildfire Golf Club is also home to the par-72 Palmer Course. Designed by Arnold Palmer, the 7,145-yard course is situated in the rugged Sonoran desert. The course features generous fairways and large, undulating bent grass greens. The vast 151-acre layout meanders through picturesque arroyos with centuries-old

2ND ADD
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saguaro cactus. Five different tee markers allow guests to test their game and improve their range.

The largest luxury resort in Arizona features 950 guestrooms (including 81 suites), 200,000 square feet of indoor and outdoor meeting space, 10 dining experiences, Marriott's first Revive Spa -- a 28,000-square-foot facility -- eight tennis courts and four acres of elaborately landscaped pools including the Lazy River with serpentine slide, two championship golf courses and Wildfire Golf Club. JW Marriott Desert Ridge Resort & Spa is located where Phoenix meets Scottsdale, just 20 minutes north of Sky Harbor International Airport, with easy access to the Loop 101 freeway.

For more information about JW Marriott Desert Ridge Resort & Spa located at 5350 E. Marriott Drive in Phoenix, Ariz. call 480-293-5000, toll free at 800-835-6206 or visit us at www.jwdesertridgeresort.com.