

FOR IMMEDIATE RELEASE

Contact: Libby Phillips/Jennifer Whittle
Mullen Public Relations
602-222-4343

ARIZONA'S LARGEST LUXURY RESORT JW MARIOTT DESERT RIDGE
RESORT & SPA

*-- Resort Features Two 18-Hole Championship Golf Courses, Ten Dining Experiences,
Eight Lighted Tennis Courts, Marriott's First Revive Spa, Turquoise Pools, Shimmering
Waterways, Lazy River and Serpentine Slide --*

PHOENIX, Ariz. -- The fires are lit. The water is flowing. The earth is flowering. The sky is limitless. All the elements meet at JW Marriott Desert Ridge Resort & Spa.

Opened in November 2002, JW Marriott Desert Ridge Resort & Spa is Arizona's largest resort and it's also big on luxury. With 950 guestrooms (including 81 suites), this AAA Four Diamond award-winning resort is set on 316 acres in the Sonoran desert where Phoenix meets Scottsdale, featuring sweeping views of the McDowell Mountains. Conveniently located in northeast Phoenix just 20 minutes north of Phoenix Sky Harbor International Airport, the grand resort is the centerpiece in the Valley of the Sun's northeastern corridor.

Inspired by the grandeur of the Grand Canyon, JW Marriott Desert Ridge Resort & Spa redefines the resort experience. Two 18-hole championship golf courses; Marriott's original Revive Spa, a 28,000-square-foot European-style spa and Health Club; and four acres of turquoise swimming pools and shimmering waterways set the mood for a relaxing getaway. Panoramic views of crimson-hued mountains, fiery Arizona sunsets and the picturesque, cactus-studded Sonoran desert add to the resort's serene setting.

- more -



5350 East Marriott Drive • Phoenix, AZ 85054
480-293-5000

1ST ADD

JW MARRIOTT DESERT RIDGE RESORT & SPA

The elements of nature -- fire, water, earth and sky -- have been woven into the resort's architectural design to let every guest experience the pleasures of the distinctive surroundings.

Upon arrival, guests are greeted by the sounds of splashing fountains under the sun-dappled porte cochere. Stepping into the expansive tumbled marble lobby, guests are dazzled by the sight of stunning floor-to-ceiling windows opened wide, spilling out onto sparkling waterways and majestic palm-lined pathways.

The resort's guest rooms feature oversized balconies overlooking wildflower gardens, swimming pools, lakes, waterways and golf course or mountain views. Included in the 950 rooms are four presidential suites, four hospitality suites, 35 luxury suites and 38 executive suites, offering a variety of options for groups large and small.

The rejuvenating elements of nature continue to play an important role in the architecture of the resort's Revive Spa. This 28,000-square-foot, two-level oasis features 41 elegantly appointed private treatment rooms. A diverse spa menu offers every massage imaginable, as well as facial and body treatments inspired by native desert plants. Private balconies are the perfect setting for rejuvenation, while relaxation rooms and a rooftop garden offer guests quiet solitude in between treatments. The spa presents its own Sanctuary swimming pool surrounded by nine private cabanas. A spacious Health Club and Movement Studio feature state-of-the-art workout equipment and a host of classes. While enjoying the benefits of the spa, guests can indulge in healthful cuisine in Revive's Spa Bistro.

Desert Ridge offers dynamic golf experiences at Wildfire Golf Club. With two on-site courses, including 18 holes of Nick Faldo-designed championship golf and 18 holes of Arnold Palmer-designed championship golf, your golf afternoon can easily turn into a

- more -

2ND ADD

JW MARRIOTT DESERT RIDGE RESORT & SPA

day of golf. In addition to a fully equipped golf shop, Wildfire Golf club offers men's and women's locker rooms. The expansive facility features Meritage Steakhouse at Wildfire Golf Club for course-side dining. The resort caters to the tennis enthusiast as well with eight lighted tennis courts and pro shop at the Tennis Center.

Water flows throughout JW Marriott Desert Ridge Resort & Spa, from spectacular swimming pools to wandering waterways that weave through the colorful grounds. The main pool features a free standing, immense waterfall crowned by flames which dance against the night sky. Families and free spirits alike enjoy floating along the resort's Lazy River in this lush desert oasis.

From elegant fine dining surrounded by romantic fire pits, to casual poolside cuisine, a cornucopia of 10 dining experiences is sure to please every palate at JW Marriott Desert Ridge Resort & Spa. Among the notable eateries is Roy's Restaurant, Roy Yamaguchi's Hawaiian Fusion Cuisine, a concept that wins raves for its innovative menu and stylish presentation. AAA-rated Four Diamond Ristorante Tuscany features sophisticated, provincial Italian fare.

Blue Sage headlines the resort's all-day dining with Arizona seasonings and Southwestern specialties. Coffee lovers perk up at the resort's Starbuck's, while Blue Sage Marketplace offers gourmet sandwiches to go. Vista Lounge, with its magnificent floor-to-ceiling views, has indoor and outdoor seating -- the perfect spot to sip a martini while enjoying spectacular vistas of the McDowell Mountains.

Meritage Steakhouse at Wildfire Golf Club features bold wines and prime aged steaks for lunch and dinner. Those watching their waistline will appreciate the lighter fare, with just as much flavor, at the resort's Spa Bistro. The Bistro serves innovative cuisine with an ethnic flair. Room service is available 24 hours a day for intimate, in-room dining.

3RD ADD

JW MARRIOTT DESERT RIDGE RESORT & SPA

While there are endless ways to enjoy the abundant recreation, shopping and amenities at JW Marriott Desert Ridge Resort & Spa, there are also many places to visit in Phoenix and Scottsdale. From cultural treasures -- like the Heard Museum's world-renowned Native American art and artifact collection -- to such popular shopping spots as Desert Ridge Marketplace, The Biltmore Fashion Park and Scottsdale Fashion Square, The Valley of the Sun is a diverse and delightful destination with something for everyone to enjoy. For outdoor types, there are hot air balloon rides, hiking trails and mountain biking.

A fascinating way to get to know the local desert flora and fauna is on an off-road excursion with desert Jeep tours. Westworld and Rawhide highlight cowboy-related events and festivals. There are more golf courses within a 10-mile radius than you can shake your nine iron at.

With wireless access throughout the resort and pillar-free ballrooms of 33,000 square feet and 26,000 square feet, JW Marriott Desert Ridge Resort & Spa offers the latest in technology and the two largest ballrooms in Arizona. The Grand Canyon and Grand Sonoran Ballrooms are located on the resort's first level that opens to a circular drive for easy access. There are also more than 100,000 square feet of lushly landscaped flexible outdoor venues.

The resort's third ballroom, the 5,300-square-foot Wildflower Ballroom, is ideal for special events and celebrations. Nearby are three Pinnacle Conference Rooms (1,336 square feet each) and eight Desert Conference Suites (1,050 square feet each) for breakout sessions. For exclusive VIP meetings, the Chairman's Board Room and President's Board Room (730 square feet each) offer the perfect setting.

For outdoor events with flair, the Desert Botanical Garden features blooming wildflowers and colorful flora. Tierra Madre is another picturesque setting for outdoor

4TH ADD

JW MARRIOTT DESERT RIDGE RESORT & SPA

events. Parties held here under the desert sun or stars are sure to be remembered long after the event comes to an end. For a memorable setting, the resort's Isle of Capri presents groups the reward of spectacular vistas in every direction.

The largest luxury resort in Arizona features 950 guestrooms (including 81 suites), 200,000 square feet of indoor and outdoor meeting space, 10 dining experiences, Marriott's first Revive Spa -- a 28,000-square-foot facility -- eight tennis courts and four acres of elaborately landscaped pools including the Lazy River with serpentine slide, two championship golf courses and Wildfire Golf Club. JW Marriott Desert Ridge Resort & Spa is located where Phoenix meets Scottsdale, just 20 minutes north of Sky Harbor International Airport, with easy access to the Loop 101 freeway.

For more information about JW Marriott Desert Ridge Resort & Spa located at 5350 E. Marriott Drive in Phoenix, Ariz. call 480-293-5000, toll free at 800-835-6206 or visit us at www.jwdesertridgeresort.com.