

FOR IMMEDIATE RELEASE

JW MARRIOTT DESERT RIDGE RESORT & SPA INTRODUCES
\$21 MILLION BALLROOM ADDITION

PHOENIX -- JW Marriott Desert Ridge Resort & Spa, Arizona's largest luxury resort, will unveil the \$21 million Saguaro Ballroom on April 5 for Muhammad Ali's star-studded Celebrity Fight Night fundraising event.

The expansive ballroom will add more than 50,000 square feet of meeting and event space to the resort. JW Marriott Desert Ridge Resort & Spa currently houses the two largest ballrooms in the state, featuring 240,000 square feet of indoor and outdoor meeting space.

"The addition will continue to drive convention business and leisure business will benefit as well," said Steve Hart, general manager of JW Marriott Desert Ridge Resort & Spa and regional marketing vice president. "Many of our leisure travelers are guests that have visited the resort for a meeting and then returned for vacation."

The new space will include the 24,420-square-foot Saguaro Ballroom, with 14,000 square feet of pre-function space and 15,000 square feet of scenic outdoor space at the Sunset Lawn. The Saguaro Ballroom, like the current Grand Canyon and Grand Sonoran Ballrooms, will be pillar-free to give guests maximum flexibility for exhibits and events.

For more information on the meeting space available at JW Marriott Desert Ridge Resort & Spa, call 480-293-5000 or visit www.jwdesertridgeresort.com.

- more -



5350 East Marriott Drive • Phoenix, AZ 85054
480-293-5000

1ST ADD
SAGUARO BALLROOM

The largest luxury resort in Arizona features 950 guestrooms (including 81 suites), 240,000 square feet of indoor and outdoor meeting space, 10 dining experiences, Marriott's first Revive Spa -- a 28,000-square-foot facility -- eight tennis courts and four acres of elaborately landscaped pools including the Lazy River with serpentine slide, two championship golf courses and Wildfire Golf Club. JW Marriott Desert Ridge Resort & Spa is located where Phoenix meets Scottsdale, just 20 minutes north of Sky Harbor International Airport, with easy access to the Loop 101 freeway.

For more information about JW Marriott Desert Ridge Resort & Spa located at 5350 E. Marriott Drive in Phoenix, Ariz. call 480-293-5000, toll free at 800-835-6206 or visit www.jwdesertridgeresort.com.